

## Communicating for High Performance Toolkit

A comprehensive guide for implementing 10 employee communication traits that **ACCELERATE** employee **ENGAGEMENT** and **DRIVE** improved business **PERFORMANCE** and results

*More than 125 proven, winning ideas in employee communication*

### Cost and Format:

\$99 100 pages, sent to you as a PDF file.

Attractive, well organized, easy-to-read and use format, featuring many case studies, quick tips, learning points and worksheets to help you think and plan

### You'll Learn:

- How to conduct research to ask the right questions and focus on the right subjects to properly identify communication strengths, weaknesses and obstacles
- How to create key messages and communication initiatives and integrate them with business goals into a well-thought-out, results-focused employee communication plan
- How to create the right mindset to be an effective and persuasive high performance communicator



### Produced By:

Motiv8 Communications, Port Orange, FL USA, a full service employee communication firm.

### About the Author:

Ron Hess, president of Motiv8 Communications, served 27 years in corporate communications before becoming a consultant. Ron managed corporate employee communication programs at leading companies such as GE, Eaton and Watson Wyatt. Ron is a frequent speaker and writer on employee communication topics.

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